

United States Government
FY 02 Trade Capacity Building Assistance (\$US)
CEE, n.s.

Activity Title	Activity Description	TCB Category	FY 02 Total
200280004A - Tourism Infrastructure Conference	TDA approved a US\$316,954.50 grant for a technical assistant to the MFM Group, Inc, Miami, FL to organize the Eurasia Region Tourism Infrastructure Conference in early June 2002. The conference will focus on enabling a large number of US companies to participate the rapid growing sector of tourism infrastructure. Funded and implemented by Trade Development Agency.	Tourism Sector Development	316,954
200280004B - Tourism Infrastructure Conference	TDA approved a grant for a technical assistant to the MFM Group, Inc, Miami, FL to organize the Eurasia Region Tourism Infrastructure Conference in early June 2002. The conference will focus on enabling a large number of companies to participate in the rapidly growing sector of tourism infrastructure. Funded and implemented by Trade Development Agency.	Tourism Sector Development	143,200
Agro-Industry Competitiveness Initiative	This is a new program that will be contracted in 2002. The overall objective of this activity is to build the competitiveness of enterprises in domestic, regional and global markets. The program will facilitate the development of National Competitive Councils (NCC) composed of forward-thinking private sector, government and other non-government leaders to focus on improving the overall regional competitiveness. Funded and implemented by USAID/E&E.	WTO Awareness	25,000
		E-Commerce & IT	75,000
		Export Promotion	225,000
		Business Services & Training	125,000
		Competition Policy & Foreign Investment	50,000
		Activity Total	500,000
Business Development Peace Corps	Business Development projects provided skills transfer through business training and created linkages for increased access to credit, markets, ICT, and community resources. Funded and implemented by Peace Corps.	E-Commerce & IT	270,000
		Business Services & Training	270,000
		Activity Total	540,000

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Competitive Financial Markets --Launching Debt Instruments	This activity seeks to advance market intermediation in the financial sector through three areas of technical assistance and training: 1) launching corporate debt instruments; 2) accelerating the development of secondary mortgage markets in Southeast Europe; and 3) undertaking assessments, organizing conferences and training workshops and establishing regional networks and working groups to promote more competitive financial markets. Overall, the project will build upon positive financial sector trends in the Europe and Eurasia region, and will advance trade interests by furthering harmonization of international standards and practices in the financial sector. This liberalization activity will assist in improved access to international markets by the recipient countries and greater openness, particularly in finance. Funded and implemented by USAID/E&E.	Business Services & Training	142,500
		Other Trade Facilitation	57,000
		Financial Sector Dev. & Good Governance	313,500
		Gov/Transparency & Inter-Agency Coord.	57,000
		Activity Total	570,000
Intra-European Organization of Tax Administrations (IOTA) Training Program	The U.S. Internal Revenue Service (IRS) within the Department of the Treasury is providing IOTA with instructors and in-kind services for various Tax Administration related workshops in various countries. For FY 02 IRS provided three instructors for workshops in two countries (Hungary and Latvia). An efficient tax administration supports sound fiscal policies, improves the climate for business activities, and provides an enabling environment for international trade. Funded and implemented by Internal Revenue Service.	Financial Sector Dev. & Good Governance	6,512
Regional Corporate Governance	The activity provides grants and technical assistance to local NGO's advocating for improved corporate governance. The Grantee provides technical assistance in the region to groups working to improve corporate governance structures. Funded and implemented by USAID/E&E.	Business Services & Training	435,000

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Southeast Europe Initiative	In Southeast Europe, CLDP worked with officials of Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Macedonia, and Romania on the development of effective trade policies, including programs designed to encourage cooperation among senior trade officials from the region. As a result of CLDP's sponsorship of these regional programs, more than thirty bilateral free trade agreements were signed by the seven Southeast European countries. In addition, CLDP furthered cooperation among the region's business communities through the creation of American Chambers of Commerce (Amchams) in Yugoslavia and Bosnia, and brought together the region's Amchams to focus on regional advocacy and the implementation of best practices. Funded by USAID and implemented by Commercial Law Development Program.	WTO Awareness	60,500
		Agreement on TBTs	302,500
		Agreement on TRIPS	726,000
		E-Commerce & IT	90,750
		Business Services & Training	90,750
		Regional Trade Agreements (RTA)	423,500
		Other Services Development	1,331,000
		Activity Total	3,025,000
Southeast European Cooperative Initiative (SECI) Trade & Transportation Facilitation in Southeast Europe (TTFSE)	The primary focus of the Southeast European Cooperative Initiative (SECI) is the improvement of commercial processing and the reduction of delays at the borders. This includes such areas as cargo selectivity, valuation fraud, and anti-smuggling. The Regional Management Team is also tasked with developing anti-corruption programs. Funded by Department of State and implemented by Customs, Office of International Affairs.	Customs Operation & Administration	625,000
Southeast European Regional Enforcement seminar on IPR (in Croatia)	With CLDP, a Southeast European Regional Enforcement seminar on IPR (in Croatia). Participating countries were: Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Macedonia, Romania, and Yugoslavia (October, 2001). Funded and implemented by US Patent and Trademark Office.	Agreement on TRIPS	3,502

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TA for Competition Authorities (U.S. Dept. of Justice)	<p>The U.S. Federal Trade Commission (FTC) and the Antitrust Division of the U.S. Department of Justice (DOJ) are providing technical assistance to enhance the ability of the Hungarian, Romanian, Bulgarian, Croatian, and Macedonian competition authorities to apply their competition laws in a way that encourages a more competitive marketplace. The program shares the experience of the FTC and DOJ in detecting, investigating, and appropriately remedying anticompetitive conduct. In Hungary, FTC and DOJ are providing technical assistance to enhance the capability of the Hungarian Office of Economic Competition to serve as a mentor, an example, and a resource to other competition offices in the Balkan region. Assistance in Hungary primarily takes the form of regional seminars co-hosted by Hungary and the United States. In Romania, assistance primarily takes the form of experienced FTC/DOJ staff consulting on ongoing investigations, conducting seminars on competition policy and investigative techniques, and FTC staff serving as resident advisors. In Bulgaria, assistance primarily takes the form of regular visits by experienced FTC staff serving as resident advisors to a neighboring country. (NOTE: Technical Assistance began in FY93 with Romania. Other countries became a part of the program starting in FY99.) Funded by USAID and implemented by Department of Justice and the FTC.</p>	Competition Policy & Foreign Investment	70,313

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TA for Stability Pact Countries: CEE Region	<p>The U.S. Federal Trade Commission (FTC) and the Antitrust Division of the U.S. Department of Justice (DOJ) are providing TA to enhance the ability of the competition authorities in the Stability Pact region – including Romania, Bulgaria, Croatia, and Hungary to apply their competition laws in ways that encourages a more competitive marketplace. The program shares the experience of the FTC and DOJ in detecting, investigating, and appropriately remedying anti-competitive conduct. Subjects addressed have included cartels, abuse of dominance, competition in regulated industries, mergers, and consumer protection in electronic commerce. This assistance has primarily taken the form of an FTC career resident advisor in Romania who also worked in Bulgaria, and regional seminars in which FTC and DOJ career staff transfer their practical skills through interactive hypothetical cases, and has also included short-term visits to competition authorities in the region. The program enhances these authorities' ability to take action against anti-competitive practices that inhibit trade and investment as well as harm domestic consumer welfare. Also in the stability pact nations, FTC recently conducted a seminar about consumer protection and electronic commerce in Budapest, Hungary. Attendees included officials from Albania, Bosnia-Herzegovina, Bulgaria, Croatia, Hungary, Macedonia and Romania, with additional visiting delegations from Armenia, Estonia, Latvia, Poland, Russia, and Slovenia. At this seminar, FTC experts provided assistance on basic consumer protection issues, as well as those fundamental to the growth of electronic commerce, such as the development of payment systems and redress mechanisms. The FTC experts worked to train representatives from Hungary and Slovenia on these issues, so that those countries (former recipients of USAID funding) could serve as future mentors to less developed nations in the region. Funded by USAID and implemented by Department of Justice and the FTC.</p>	E-Commerce & IT	57,510
		Competition Policy & Foreign Investment	325,890
		Activity Total	383,400

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Trade and Transport Facilitation	The Trade and Transport Facilitation in Southeast Europe Program (TTFSE) fosters trade by promoting more efficient and less costly trade flows across the countries in Southeast Europe and provides European Union-compatible standards. The program seeks to reduce non-tariff costs to trade and transport, reduce smuggling and corruption at border crossings, and strengthen and modernize the customs administrations and other border control agencies. Funded by USAID/Romania and implemented by the World Bank.	Customs Operation & Administration	700,000
Trading Regionally and Developing Expertise	The Trading Regionally and Developing Expertise (T.R.A.D.E.) project in Central and Eastern Europe is a pilot cross boarder initiative funded by USAID to promote economic development in the region. TRADE does this by creating a network of consulting organizations that work with each other and similar networks to encourage cross border collaboration and the exchange of ideas and resources. Through exposure and training companies in the network improve the quality of their organizations, products and services. TRADE operates in Bulgaria, Croatia and Romania. Overall coordination, administration and marketing of the project is done out of Budapest. The program serves to build operational capacity, help consulting firms address strategic issues and assists the BSIs in creating a network that promotes cross border and regional trade. Funded and implemented by USAID/E&E.	E-Commerce & IT	90,000
		Business Services & Training	80,000
		Other Trade Facilitation	30,000
		Activity Total	200,000
FY02 Total USG Trade Capacity Building Assistance to CEE, n.s.			7,518,881